

## Telstra Purple Realise Event Terms & Conditions

I acknowledge and agree to the following conditions of access to the event.

Telstra may provide my information to exhibitors and event sponsors (who may be third parties external to Telstra) who may then contact me (by email or telephone) to market their products and services.

Telstra may use any information and data it collects through the registration process and my participation at the event and for on-demand content on the website (including through technology used at the event to track your activity and location) for Telstra marketing purposes, and may share this with third parties we use to assist with producing and sponsoring the event, and may otherwise use this information in accordance with Telstra's privacy statement set out at <https://www.telstra.com.au/privacy/privacy-statement>.

The event website and registration webpage use both session and persistent cookies to help ensure a smooth user experience. Session cookies make it easier for navigation of the website. A session cookie expires when the browser is closed. Persistent cookies help to remember user preferences and improve the user experience. The event website and registration webpage contain both first-party and third-party cookies for some functions within the website. My use of the event website and registration webpage constitutes acceptance that cookies may be placed on my device to collect or process information from me, and will remain active for the duration of my visit and stored for a period of time until deletion. I can delete the cookies at any time using the clear cookies function on my browser.

Telstra may contact me through any other electronic medium (including SMS) in order to provide updates and key information about the event, as well as to provide information on Telstra products and services.

Telstra may capture imagery and video from the event. I consent to being filmed, recorded (by sound, video, image or otherwise) and photographed as an attendee of the event, and consent to its use by Telstra anywhere in the world for promotional and any other purposes via any media platform.

I acknowledge that any online interactions including my input, questions, polling and ratings through the event is Telstra's IP.

I accept that my full and company name will be displayed during the live event to other attendees as part of the live event platform functionality.

Telstra does not take responsibility for any goods, services and other benefits I may receive in relation to the event. I acknowledge it is my responsibility to comply with my organisation's gift and reward policies and will seek further advice from my organisation if necessary.

This is a private and invitation only event and I acknowledge that the recording, photographing, downloading or any other further distribution of the livestream of the event is strictly prohibited.

I am accessing the event at my own risk. Telstra is not responsible for any harm or loss unless caused by the wilful act or negligence of Telstra's staff, agents or sub-contractors.

Telstra reserves the right to refuse or revoke access to any person for any reason.

My invitation to the event is personal and not transferable.

Telstra will provide registered attendees with a unique access link and sharing of this link is not permitted. I am responsible for maintaining the security of this link.

Telstra is not responsible for the content and information from any external links provided by exhibitors and sponsors.

If you require more information, please contact [infopurple@team.telstra.com](mailto:infopurple@team.telstra.com).