

ROADS LESS TRAVELLED

**Spiritual Care in
the 21st Century**

**28 JUNE – 1 JULY 2020
SYDNEY ADVENTIST HOSPITAL
WAHROONGA, SYDNEY, NSW**



Spiritual Care Australia

ROADS LESS TRAVELLED

Spiritual Care in the 21st Century

28 JUNE – 1 JULY 2020 SYDNEY ADVENTIST HOSPITAL, WAHROONGA, SYDNEY



An invitation to invest in spiritual care workers

Spiritual Care Australia invites you to align your organisation with ours at our national conference in June 2020 in Sydney. Spiritual Care Australia is the professional association of practitioners in spiritual care, pastoral care and chaplaincy.

With the theme, “Roads less Travelled: *Spiritual Care in the 21st Century*” we will be meeting 28 June—1 July 2020 for our annual national conference.

We are offering the opportunity to sponsor key social activities at the conference, to have exhibition space, to contribute information to our delegates’ packs, or to attend as a delegate.

In return for your investment, you will gain the attention of more than 250 spiritual care workers from all over Australia. Spiritual care workers, pastoral care practitioners, or chaplains (they are called by many titles) are key and trusted members of the team in health care, aged care, schools, universities, prisons, emergency services and the general community.

Research tells us that - even whilst traditional religion may be waning - more and more Australians are seeking meaning in life and a sense of identity. Spiritual carers address exactly these issues as they work with people who are facing various crises in their lives. Your product or service could be just what is needed!

By investing in our conference, you gain:

- The opportunity to make your product or service known to a group who are highly regarded within their workplaces and within the wider community and are at the ‘coalface’ during times of crisis or need.
- The chance to educate our delegates about your work or product
- Reputational advantage as a supporter of spiritual care

We have developed a range of sponsorship opportunities in an effort to meet your business objectives, cater to varying budgets and to provide the delegate group with a satisfying, varied and valuable conference experience.

We are open to other ideas and if you would like to discuss further, please contact:

SCA 2020 Conference Secretariat

c/- Corporate Vision Events

T: 08 8981 5119

E: conference@spiritualcareaustralia.org.au

ROADS LESS TRAVELLED

Spiritual Care in the 21st Century

28 JUNE – 1 JULY 2020 SYDNEY ADVENTIST HOSPITAL, WAHROONGA, SYDNEY



SPONSORSHIP OPPORTUNITIES

Please note: all pricing is GST inclusive

MAJOR SPONSOR (Exclusive)

\$11,000

- Acknowledgement as the Major sponsor on the conference website
- Acknowledgement as the Major sponsor in the program booklet
- Acknowledgement as the Major sponsor on title slides at opening ceremony
- Logo on conference bag (time permitting). The SCA conference and conference bag sponsor logo will also be included
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place one pull-up banner during plenary sessions (supplied by sponsor)
- Opportunity to provide a conference website banner advertisement to be placed on the home page of the conference website
- Opportunity to place up to three promotional products in each conference bag
- 2 x complimentary registration (including catering)
- Opportunity to speak for up to 10 minutes at one session or for five minutes at each of two sessions

CONFERENCE GALA DINNER SPONSOR (Exclusive)

\$ 8,800

- Acknowledgement as the Conference Dinner sponsor on the conference website
- Acknowledgement as the Conference Dinner sponsor in the program booklet
- Acknowledgement as the Conference Dinner sponsor on title slides at dinner and opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to speak for up to five minutes at the dinner
- Opportunity to place up to three promotional products in each conference bag.
- Opportunity to place one pull-up banner at the Conference Dinner and in the conference area during all plenary sessions (supplied by sponsor)
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

WELCOME RECEPTION SPONSOR (Exclusive)

\$ 5,500

- Acknowledgement as the Welcome Reception sponsor on the conference website
- Acknowledgement as the Welcome Reception sponsor in the program booklet
- Acknowledgement as the Welcome Reception sponsor on title slides at the Welcome Reception and opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to speak for up to five minutes at the Welcome Reception
- Opportunity to place up to three promotional products in each conference bag.
- Opportunity to place one pull-up banner at the Welcome Reception and in the conference area during all plenary sessions (supplied by sponsor)
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

ROADS LESS TRAVELLED

Spiritual Care in the 21st Century

28 JUNE – 1 JULY 2020 SYDNEY ADVENTIST HOSPITAL, WAHROONGA, SYDNEY



SPONSORSHIP OPPORTUNITIES

Please note: all pricing is GST inclusive

LUNCH SPONSOR (2 available)

\$ 5,500

- Acknowledgement as a Lunch Sponsor on the conference website
- Acknowledgement as a Lunch Sponsor in the program booklet
- Acknowledgement as a Lunch Sponsor at the opening ceremony
- Acknowledgement as a Lunch Sponsor prior to delegates moving into the lunch area
- 1 x Complimentary exhibition table for three conference days
- Opportunity to speak for up to 5 minutes at the start of the lunch OR to have a promotional item on the lunch tables
- Opportunity to place up to three promotional products in each conference bag.
- Opportunity to place one pull-up banner in the dining area during lunch sessions (supplied by sponsor)
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

DELEGATE SACHELS SPONSOR (Exclusive)

\$ 3,300

- Sponsor logo printed on satchels (in conjunction with conference SCA logo and major sponsor)
- Acknowledgement as the Delegate Satchels sponsor on the conference website
- Acknowledgement as the Delegate Satchels sponsor in the program booklet
- Acknowledgement as the Delegate Satchels sponsor on title slides during opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place up to three promotional products in each conference bag.
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

CONFERENCE PROGRAM BOOKLET SPONSOR (Exclusive)

\$ 3,300

- Acknowledgement as the Program Booklet sponsor on the conference website
- Acknowledgement as the Program Booklet sponsor in the program booklet
- Acknowledgement as the Program Booklet sponsor on title slides during opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place up to three promotional products in each conference bag.
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

WATER BOTTLE SPONSOR (Exclusive)

\$ 3,300

- A water bottle will be available for each delegate at registration
- Company logo printed on each water bottle
- Acknowledgement as the Water Bottle Sponsor on the conference website
- Acknowledgement as the Water Bottle Sponsor in the program booklet
- Acknowledgement as the Water Bottle Sponsor at the opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place up to three promotional products in each conference bag.
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

ROADS LESS TRAVELLED

Spiritual Care in the 21st Century

28 JUNE – 1 JULY 2020 SYDNEY ADVENTIST HOSPITAL, WAHROONGA, SYDNEY



SPONSORSHIP OPPORTUNITIES

Please note: all pricing is GST inclusive

MC or KEYNOTE SPEAKER SPONSOR

\$ 2,500

- Acknowledgement as the MC or a keynote speaker sponsor on the conference website
- Acknowledgement as the MC or a keynote speaker sponsor in the program booklet
- Acknowledgement as the MC or a keynote sponsor on title slides during opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place up to three promotional products in each conference bag.
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

LANYARD SPONSOR (Exclusive)

\$ 2,500

- Sponsor to provide with Company logo printed on each lanyard
- Acknowledgement as the Lanyard Sponsor on the conference website
- Acknowledgement as the Lanyard Sponsor in the program booklet
- Acknowledgement as the Lanyard Sponsor at the opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place up to three promotional products in each conference bag.
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

MORNING TEA SPONSOR (3 available)

\$ 2,200

- Acknowledgement as the Morning Tea Sponsor on the conference website
- Acknowledgement as the Morning Tea Sponsor in the program booklet
- Acknowledgement as the Morning Tea Sponsor at the opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place up to three promotional products in each conference bag.
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

AFTERNOON TEA SPONSOR (2 available)

\$ 2,200

- Acknowledgement as the Afternoon Tea Sponsor on the conference website
- Acknowledgement as the Afternoon Tea Sponsor in the program booklet
- Acknowledgement as the Afternoon Tea Sponsor at the opening ceremony
- 1 x Complimentary exhibition table for three conference days
- Opportunity to place up to three promotional products in each conference bag.
- 1 x complimentary registration (including catering)
- Customary thanks and mentions

ROADS LESS TRAVELLED

Spiritual Care in the 21st Century

28 JUNE – 1 JULY 2020 SYDNEY ADVENTIST HOSPITAL, WAHROONGA, SYDNEY



SPONSORSHIP OPPORTUNITIES

Please note: all pricing is GST inclusive

CONFERENCE EXHIBITOR

\$ 1,100

- Exhibition table for three conference days
- Opportunity to place up to two promotional products in each conference bag.
- One complimentary registration (including catering)

DELEGATE SACHEL INSERT

\$ 550

- Two promotional products in each delegate satchel.

SPONSORSHIP AMOUNT

\$100 — \$550

- Sponsorship (in amounts from \$100 to \$550) will be mentioned with thanks in the program

SPONSORSHIP TERMS AND CONDITIONS

Spiritual Care Australia (SCA) is the professional association for organisations and individual practitioners in spiritual care services.

We seek to unify, consolidate, support, promote and encourage the development of spiritual care within contemporary multifaith, multicultural Australia.

Spiritual Care Australia is committed to the values of respect, integrity, compassion and excellence.

1. All exhibitors and sponsors are expected to be respectful of our multifaith and multicultural membership and delegate body. In particular, exhibitors or sponsors representing a particular religious group or faith tradition are expected to refrain from proselytising (making efforts to convert) people of other faith traditions. Anyone who does attempt to proselytise may be asked to leave the conference.
2. Preference for sponsorship and exhibition space will be given to organisational members of SCA.
3. Applications for sponsorship will be considered in the order they are received.
4. Once a sponsorship is agreed, an invoice will be issued by Spiritual Care Australia, payable within 30 days or no later than 15 May 2020, whichever is earlier.
5. Logos must be received no later than 20 April 2020 for inclusion in the program booklet if applicable.
6. If applicable, samples of materials to be included in the delegate satchel must be submitted in advance of the conference for approval, as agreed with the Conference Secretariat.

FURTHER DETAILS

All enquiries in relation to sponsorship or exhibition at the SCA 2020 Conference please contact the Conference Secretariat Office

c/- Corporate Vision Events

T: 08 8981 5119

E: conference@spiritualcareaustralia.org.au

W: www.scaconference.org.au